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| Business Name: |
| Mission: |

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| Business Opportunity: What problem are you aiming to solve within your business industry? |
| Solution: How will you solve challenges? What about your solution makes it unique and/or different? |
| Target Market: Who is your target audience? Explain characteristics and behaviors in detail. |
| Marketing Plan: What channels and platforms will you use to reach your target market? |
| Industry Analysis: Who are your main competitors? What is your competitive advantage compared to them? What does it take to be successful in this industry? |
| Financial Structure: How much funding do you need to accomplish this solution? What will funding be spent on? How much revenue is anticipated per month? |
| Business Sustainability: How will you grow your business within the next three years and maintain sustainability on your own? |
| Please provide a one-year milestone timeline for your business plan. |